

South Local Plan - Regulation 19 publicity period, headline programme

Date (2017)	Comms / engagement activity
w/c 4 September	<ul style="list-style-type: none"> - Press release providing update on Local Plan - Website update to advertise key committee dates
w/c 11 September	<ul style="list-style-type: none"> - Invitation issued to all parish councils / neighbourhood planning groups to briefing
w/c 18 September	<ul style="list-style-type: none"> - Press release / social media re Cabinet recommendation - Issue press release for parish councils to use in local newsletters advertising events and consultation
w/c 25 September	<ul style="list-style-type: none"> - Press release / social media re Full Council outcome / advertise consultation launch date - Article for South News re consultation dates
w/c 2 October	<ul style="list-style-type: none"> - Email / letter issued to all consultees providing information on Local Plan consultation (including event dates) - Social media update - Interim update to website, including video to explain how to comment effectively - Posters to advertise exhibitions issued to venues / parish councils
11 October	<ul style="list-style-type: none"> - Consultation launch date - Consultation system / website live - Email reminder to all consultees - Press release issued - Material available at distribution points in district - Parish Council and Neighbourhood Planning Group briefing
11 October – 22 November	<ul style="list-style-type: none"> - Regular social media updates throughout consultation and prior to each drop-in event - Public drop-in events throughout the consultation period across South Oxfordshire in: Berinsfield, Chalgrove, Culham, Didcot, Henley-on-Thames, Thame, Wallingford and Wheatley - Stakeholder group engagement